

# Portico<sup>°</sup>

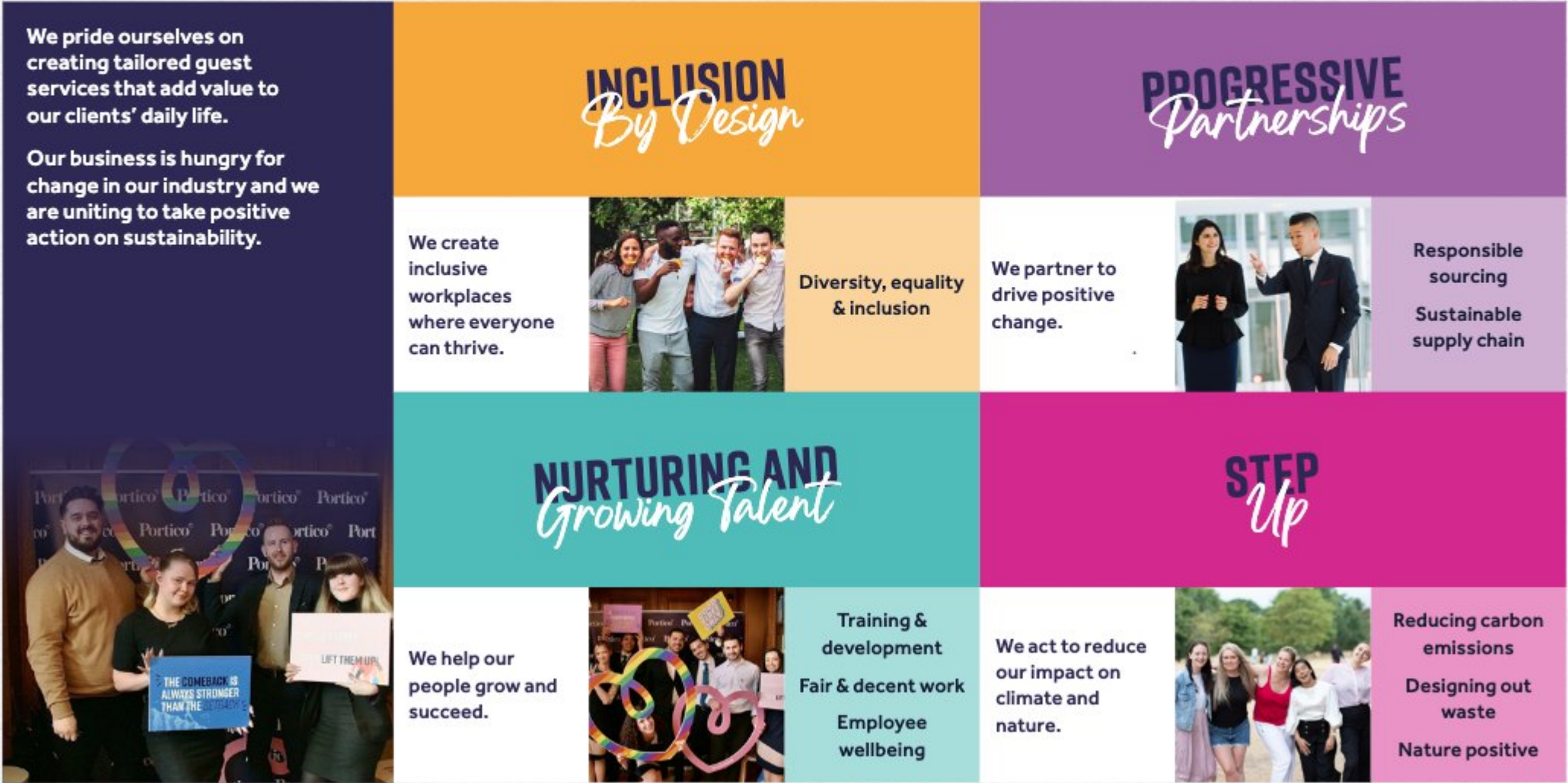
SECOND  
NATURE

## ESG 3 YEAR STRATEGY

June 2023



# PORTICO'S STRATEGIC ESG FRAMEWORK





## **KPI AND TARGET SETTING**





# INCLUSION *By Design*



# KPIS AND TARGETS FOR 'INCLUSION BY DESIGN'

Portico Lead: Dana Singer

**INCLUSION**  
*By Design*

OBJECTIVE	GOALS	KPIS	TARGETS
We create inclusive workplaces where everyone can thrive	Ensure diversity and inclusion is represented at all levels of our business	Gender diversity ratio of leadership roles	<ul style="list-style-type: none"> <li>• Increase marginalised gender representation in leadership roles* to 40% by 2026</li> <li>• Increase the representation of employees from mixed and multiple ethnic backgrounds in leadership roles by 2027 (to reflect regional population demographic)**</li> <li>• In 2023 start measuring the proportion of local employees living within 2 mile radius of the workplace location to produce baseline in December 2023</li> <li>• Employ locally and work with charities with a target of 20% of employees coming from a local community</li> <li>• Increase female representation in leadership roles to 40% by 2027 (C suite – 1)</li> <li>• Launch Portico Equity, Diversity &amp; Inclusion policy and engagement plan by Q2 2023</li> <li>• Launch an annual DE&amp;I employee engagement survey by end 2023</li> <li>• Sign the Fertility Charter by June 2023</li> <li>• Create a women's network by end 2023</li> <li>• Enrol at least one employee onto the WiHTL women's programme annually, starting from 2023</li> <li>• Create an LGBTQ+ employee network by end 2023</li> <li>• Sign Race in the Work Charter by June 2023</li> <li>• Complete Race in the Work survey in October 2023</li> <li>• Publish Ethnicity Pay Gap by 2024</li> <li>• Create a race employee network by end 2023</li> <li>• Enrol at least one employee on the WiHTL ethnic future leaders programme annually, starting from 2024</li> </ul>
		% of females in leadership roles promoted from within WSH	
		Ethnic diversity ratio of leadership roles	

\*Leadership roles refer to C-suite minus 1 in all businesses

\*\*Regional ethnic diversity as defined by the UK Government and the Office for National Statistics





**NURTURING AND**  
*Growing Talent*



# KPIS AND TARGETS FOR 'NURTURING AND GROWING TALENT'

Portico Lead: David Bevens

**NURTURING AND**  
*Growing Talent*

OBJECTIVE	GOALS	KPIS	TARGETS
We help our people grow and succeed	<p>To provide learning &amp; development opportunities for all employees</p> <p>To make us an employer of choice within the hospitality industry by providing fair and decent work and to support our colleagues to thrive outside of work</p>	<p>% of employees receiving regular career development and performance reviews</p> <p>Number of training hours provided per employee per year</p> <p>% of management positions filled from internal hires</p> <p>Diversity ratio of employees on management development programmes</p> <p>Diversity ratio of internal promotions within departments to management positions</p> <p>Living Wage Foundation Recognised Service Provider* status</p> <p>Bonus gender pay gap</p> <p>Mean gender pay gap</p> <p>Access to medical, financial and nutritional support mechanisms</p>	<ul style="list-style-type: none"> <li>• Build upon our strong heritage of training by providing learning opportunities for all contracted employees, beyond mandatory requirements by 2025</li> <li>• Increase the % of people from underrepresented groups** on our management development programmes to 30% by 2025</li> <li>• Ensure that 100% of employees receive career development advice</li> <li>• Ensure that each employee receives 124 hours training and development per year, starting in 2023</li> <li>• Fill 40% management positions from the internal talent pool</li> <li>• Achieve the Living Wage Foundation's Recognised Service Provider accreditation by 2026</li> <li>• Maintain our gender pay gap of less than 5%</li> <li>• 100% of employees have access to medical, financial and nutritional advice</li> </ul>

\*Recognised Service Providers have committed to paying all directly employed members of staff, not tied to client contracts, the real Living Wage

\*\* Underrepresented groups refer to protected characteristics including gender, race, ethnicity, sexual orientation, religion, age



**PROGRESSIVE**  
*Partnerships*



# KPIS AND TARGETS FOR 'PROGRESSIVE PARTNERSHIPS'

Portico lead: Ewa Dabydoyal

**PROGRESSIVE**  
*Partnerships*

OBJECTIVE	GOALS	KPIS	TARGETS
We partner to drive positive change	<p>Launch our first 'Supplier Code of Conduct' by summer 2023</p> <p>To continually raise the bar on supplier sourcing standards</p> <p>To source products from areas with no risk of deforestation</p> <p>To ensure fair terms and improve working conditions across our supply chain</p>	<p>% of cotton for uniforms from certified sustainable sources</p> <p>% recycled/donated uniforms</p> <p>Portico Pulse number of events promoting local charities and SMEs per year</p> <p>Number of charities providing training and development modules per year</p> <p>% of suppliers registered on SEDEX with a fully completed questionnaire and a human rights policy in place</p> <p>100% of FSC certified wood and paper product in manufacturing and processing facilities</p> <p>% of primary deforestation-linked commodities that are deforestation free</p>	<ul style="list-style-type: none"> <li>• 100% of strategic and valued partners signed up to the SCoC by the end of 2023</li> <li>• Source 100% of cotton for our uniforms from certified sustainable sources, such as the Better Cotton Initiative, by end of 2024</li> <li>• Recycle and/or donate 100% of used uniforms by end 2024 (including to employment charity Suited and Booted)</li> <li>• Introduce a range of seasonal sustainable flower and plant arrangements to supply 25% of displays from sustainable sources by end 2023</li> <li>• Build a network of local SMEs and charity suppliers for Portico Pulse offer (events per year)</li> <li>• Partner with charities to create and lead on L&amp;D modules, with two modules in place by end 2024</li> <li>• Launch Portico annual charity partnership plan by Q2 2023 and measure impact for 2023 onwards to ensure each client's charity is supported through volunteering and fundraising</li> <li>• Ensure 100% of strategic and valued partners are registered on SEDEX with a fully completed questionnaire and have a human rights policy in place by the end of 2024</li> <li>• Achieve no deforestation across our primary deforestation-linked commodities, latest by end of 2030</li> <li>• 100% FSC certified wood and paper products used for manufacturing and processing facilities by end of 2025</li> </ul>

\*Examples of certified sustainable cotton sources could include Better Cotton Initiative (BCI) and organic cotton.





**STEP**  
*Up*



# KPIS AND TARGETS FOR 'STEP UP'

Portico lead: Rachel Smith



OBJECTIVE	GOALS	KPIS	TARGETS
We act to reduce our impact on climate and nature	<p>To significantly reduce our greenhouse gas emissions to achieve net zero across our entire value chain by 2040.</p> <p>To remove all avoidable waste across our business.</p>	Total Scope 1 and 2 GHG emissions (tonnes tCO <sub>2</sub> e)	<ul style="list-style-type: none"> <li>Achieve net zero across our entire value chain by 2040 compared with a baseline of 2019</li> <li>Reduce our absolute scope 1 and 2 greenhouse gas emissions 80% by 2030 and 90% by 2040, from a 2019 baseline year</li> <li>Reduce Scope 3 economic intensity greenhouse gas emissions 77% by 2030 and 97% by 2040, from a 2019 base year</li> <li>Reduce absolute scope 3 FLAG greenhouse gas emissions 72% by 2040, from a 2019 base year.</li> <li>Submit net zero and FLAG targets for validation by SBTi latest by end of May 2023</li> <li>Zero waste to landfill (from directly controlled sources) by 2030</li> <li>Create and launch Second Nature Step Up policy and training module by Q3 2023 (to include energy-saving measures, recycling, plants, stationery, etc)</li> <li>Launch Step Up site check list and monitor delivery through onsite mystery shops by Q4 2023</li> <li>Introduce Cycle to Work scheme by Q2 2023</li> <li>Launch Digital reception sign-in technology to drive 90% awareness by end 2023</li> <li>Promote Step Up behaviours through internal and external comms to build and reinforce positive behaviours</li> <li>Reduce workplace travel by introducing hybrid working practices for support team by 20% by end 2024</li> </ul>
		Scope 3 economic intensity GHG emissions (tCO <sub>2</sub> e/£Mio turnover)	
		% reduction of GHG emissions against 2019 baseline year	
		Absolute scope 3 FLAG GHG emissions	
		% reduction of Scope 3 FLAG GHG emissions	
		Status of science-based target SBTi validation	
		Total waste to landfill (tonnes)	